CONTRACT

KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

Contract / Revision	Alt Order #
108996 / 2	Kirkpatrick

Product
Kirkpatrick for Congress

Contract Dates	Estimate #
10/02/12 - 10/08/12	**11365**

Advertiser	Original Date / Revision
Kirkpatrick/AZ/Cong-D	07/10/12 / 10/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KSAZ	Tom Desmond	Phoenix-Local

Special Handling

Demographic
Households

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Media Strategies & Research
Attention: Susanne Collins
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/02/12	10/05/12	M-F 5a-530a	5a-530a		:30			NM	4	$1,100.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$275.00						
2	KSAZ	10/08/12	10/08/12	M-F 5a-530a	5a-530a		:30			NM	1	$225.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$225.00						
3	KSAZ	10/02/12	10/05/12	M-F 530a-6a	530a-6a		:30			NM	2	$550.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$275.00						
4	KSAZ	10/08/12	10/08/12	M-F 530a-6a	530a-6a		:30			NM	1	$275.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$275.00						
5	KSAZ	10/02/12	10/05/12	M-F 6a-7a News	6a-7a		:30			NM	3	$1,575.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	3	$525.00						
6	KSAZ	10/08/12	10/08/12	M-F 6a-7a News	6a-7a		:30			NM	1	$525.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$525.00						
7	KSAZ	10/02/12	10/05/12	M-F 7a-8a News	7a-8a		:30			NM	3	$1,725.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	3	$575.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*KSAZ*	*10/01/12-10/07/12*	*M-F 7a-8a News*	*7a-8a*	*-TuWThF----*	*:30*		*~~$575.00~~*	*NM*		
		See MG 7.5										
	5	KSAZ	10/01/12-10/07/12	M-F 7a-8a News	7a-8a	-TuWThF----	:30		$575.00	NM		
	Ⓜ	MG for 7.1 10/02										
8	KSAZ	10/08/12	10/08/12	M-F 7a-8a News	7a-8a		:30			NM	1	$575.00
	Political LUR											

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Kirkpatrick/AZ/Cong-D	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$575.00						
9	KSAZ	10/02/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	3	$1,200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	3	$400.00						
10	KSAZ	10/08/12	10/08/12	M-F 8a-9a News	8a-9a		:30			NM	1	$400.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$400.00						
11	KSAZ	10/02/12	10/05/12	M-F 9a-10a News	9a-10a		:30			NM	2	$450.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$225.00						
12	KSAZ	10/08/12	10/08/12	M-F 9a-10a News	9a-10a		:30			NM	1	$225.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$225.00						
13	KSAZ	10/03/12	10/03/12	M-F 10a-11a	10a-11a		:30			NM	1	$175.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--W---	1	$175.00						
14	KSAZ	10/04/12	10/04/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	$200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---T---	1	$200.00						
15	KSAZ	10/08/12	10/08/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	$200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$200.00						
16	KSAZ	10/02/12	10/05/12	M-F 1p-2p	1:30p-2p		:30			NM	2	$400.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-T--F--	2	$200.00						
17	KSAZ	10/02/12	10/05/12	M-F 3p-4p	3p-4p		:30			NM	4	$700.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$175.00						
18	KSAZ	10/08/12	10/08/12	M-F 3p-4p	3p-4p		:30			NM	1	$175.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$175.00						
19	KSAZ	10/02/12	10/05/12	M-F 4p-430p	4p-430p		:30			NM	3	$1,350.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	3	$450.00						
20	KSAZ	10/08/12	10/08/12	M-F 4p-430p	4p-430p		:30			NM	1	$450.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$450.00						
21	KSAZ	10/02/12	10/05/12	M-F 430p-5p	430p-5p		:30			NM	4	$1,800.00
	Political LUR											

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Kirkpatrick/AZ/Cong-D	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-TWTF--	4	$450.00							
22	KSAZ	10/08/12	10/08/12	M-F 430p-5p	430p-5p		:30			NM	1	$450.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	M------	1	$450.00							
23	KSAZ	10/02/12	10/05/12	M-F 5p-530p News	5p-530p		:30			NM	3	$1,800.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-TWTF--	3	$600.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*KSAZ*	*10/01/12-10/07/12*		*M-F 5p-530p News*	*5p-530p*	*-TuWThF----*	*:30*		*~~$600.00~~*	*NM*		
	See MG 23.5											
5	KSAZ	10/01/12-10/07/12		M-F 5p-530p News	5p-530p	-TuWThF----	:30		$600.00	NM		
Ⓜ	MG for 23.3 10/04											
24	KSAZ	10/08/12	10/08/12	M-F 5p-530p News	5p-530p		:30			NM	1	$600.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	M------	1	$600.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KSAZ*	*10/08/12-10/14/12*		*M-F 5p-530p News*	*5p-530p*	*M---------*	*:30*		*~~$600.00~~*	*NM*		
	See MG 24.2											
2	KSAZ	10/08/12-10/14/12		M-F 5p-530p News	5p-530p	M---------	:30		$600.00	NM		
Ⓜ	MG for 24.1 10/08											
25	KSAZ	10/02/12	10/05/12	M-F 530p-6p News	530p-6p		:30			NM	3	$1,800.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-TWT---	3	$600.00							
26	KSAZ	10/08/12	10/08/12	M-F 530p-6p News	530p-6p		:30			NM	1	$600.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	M------	1	$600.00							
27	KSAZ	10/02/12	10/08/12	M-F 6p-630p News	6p-630p		:30			NM	4	$2,400.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-T-TF--	3	$600.00							
Week:	10/08/12	10/14/12	M------	1	$600.00							
28	KSAZ	10/08/12	10/08/12	M 7p-8p	M 7p-8p		:30			NM	1	$3,000.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	M------	1	$3,000.00							
29	KSAZ	10/02/12	10/05/12	M-F 9p-10p News	9p-10p		:30			NM	4	$4,000.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-TWTF--	4	$1,000.00							
30	KSAZ	10/08/12	10/08/12	M-F 9p-10p News	9p-10p		:30			NM	1	$1,000.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	M------	1	$1,000.00							
31	KSAZ	10/03/12	10/05/12	M-F 10p-1030p News	10p-1030p		:30			NM	2	$1,600.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--W-F--	2	$800.00						
32	KSAZ	10/06/12	10/06/12	Sa 9p-10p News	9p-10p		:30			NM	1	$600.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----S-	1	$600.00						
33	KSAZ	10/06/12	10/06/12	Sa 10p-1030p News	10p-1030p		:30			NM	1	$600.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----S-	1	$600.00						
34	KSAZ	10/07/12	10/07/12	Su 9p-10p News	9p-10p		:30			NM	1	$800.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$800.00						
35	KSAZ	10/07/12	10/07/12	Su 10p-1030p	10p-1030p		:30			NM	1	$700.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$700.00						
									Totals		66	$34,225.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/08/12	66	$34,225.00	$29,091.25	$145.46	$29,236.71
Totals	66	$34,225.00	$29,091.25	$145.46	$29,236.71

Signature: _____ **Date:** _____

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